

## Open Advertising Rates

### Full page printable area:

10.25" x 12.875"

### Black & White

Full Page:	\$441
1/2 Page:	221
1/4 Page:	109
1/8 Page:	55
1/16 Page:	27
Business Card:	23

### Full Color

Full Page:	\$582
1/2 Page:	290
1/4 Page:	145
1/8 Page:	72
1/16 Page:	36
Business Card:	25

## Frequency Discounts

4 Weeks:	5%
8 Weeks:	10%
26 Weeks:	15%
1 Year:	20%

## Premium Positions

Front Page Banner:	\$180
Back Page Full:	\$875

### Art requirements:

PDF or jpeg (300 dpi) format

### Email to:

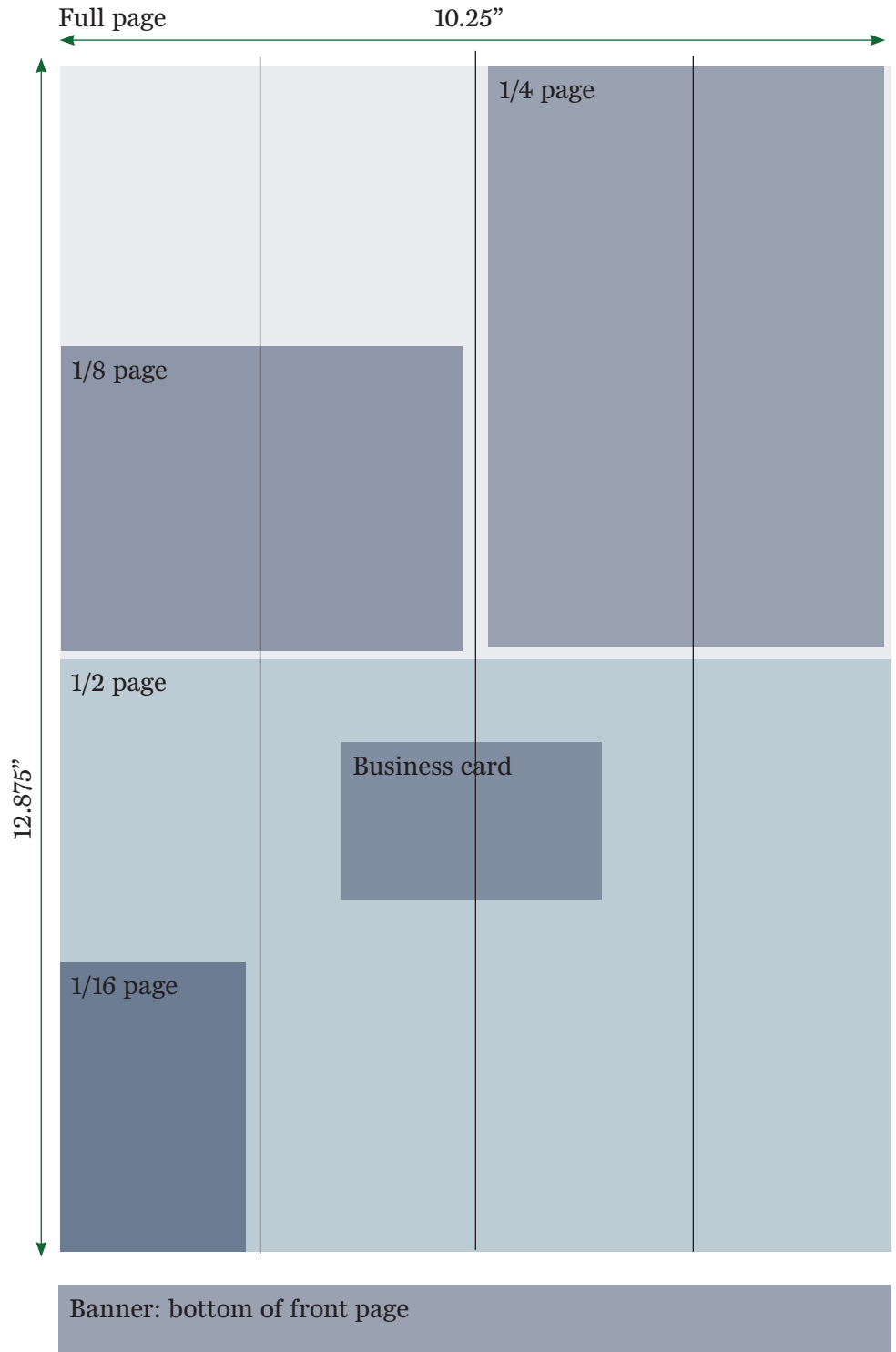
ads@philipstown.info

### Advertising deadline:

every Tuesday at noon

### Questions:

Call 845-809-5584



# Ad Specifications

Questions: Call 845-809-5584

## 1/4 page

2.4" W  
12.875" H

## 1/4 page

5.025" W  
6.4375" H

## 1/8 page

2.4" W  
6.4" H

## 1/8 page

5.025" W  
3.1875" H

## 1/4 page

10.25" W  
3.125" H

## Full page

10.25" W  
12.875" H

## Front page banner

10.25" W 1" H

## 1/16 page

2.4" W  
3.2" H

## 1/16 page

5.025" W  
1.5625" H

## 1/2 page

5.025" W  
12.875" H

## 1/2 page

10.25" W  
6.375" H